

HAWAII, MEXICO & CALIFORNIA COAST



WEST COAST



Cover: A Princess ship sails beneath San Francisco's Golden Gate Bridge; above: sea kayaking the blue waters off the coast of Cabo San Lucas.

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Princess EZair®

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- Surprisingly low prices
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- · Flexible worry-free booking
- 24/7 support

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HAWAII & TAHITI

Embark from the West Coast on a round-trip cruise to the blissful Hawaiian Islands. On a Princess® cruise you can visit all four main Hawaiian Islands without the need for a transpacific flight. With relaxing days at sea, you can immerse yourself in the Aloha Spirit with Polynesian-infused entertainment, cuisine and activities like lei making and hula lessons on board.



MEXICO

Set your internal compass for relaxation south of the border in Mexico. Sail from Los Angeles or San Francisco for destinations including sunny Cabo San Lucas at the tip of the Baja Peninsula, the cobblestone streets and Spanish colonial architecture of Puerto Vallarta, and the unparalleled beaches of Mazatlán.





THE CALIFORNIA COAST

The Golden State is a kaleidoscope of attractions, from the hilly Victorian charms of San Francisco to world-class wine regions in the state's north and center, to the beaches, theme parks and movie industry landmarks of Southern California. You can get a great overview on a variety of California Coast sailings.



MORE ASHORE

A relaxing cruise with Princess is the perfect opportunity to recharge your batteries, reconnect with family and loved ones, and make new discoveries. With the best ports, exciting excursions, and More Ashore late night calls that give you more time in port to enjoy by day and night, you'll enjoy sharing experiences with those who mean the most to you.

Top to bottom: The Hawaiian tradition of hula dancing; sun, sea and fun in Mexico; dancers in Mexico; the spirit of wine in California; palm trees line the beaches of Southern California; enjoying horseback riding on the coast of Hawaii.

YOUR ISLAND PARADISE AWAITS

If a tropical escape is what you need, there's no better destination than the Hawaiian Islands and the South Pacific. Visit four spectacular islands on one cruise on sailings throughout the winter, or venture further to Tahiti and Samoa, the only two Princess® itineraries to visit these destinations. And sailing roundtrip from Los Angeles, San Francisco or Vancouver, B.C., you can relax and avoid a long transpacific flight.



One of the world's most famous beaches, Waikiki retains its timeless allure, framed by iconic Diamond Head and the azure coastline.



The Big Island's Akaka Falls

Throughout the Hawaiian Islands, you'll find scenes of perfect tropical splendor—including breathtaking waterfalls like this one, Akaka Falls on the Big Island of Hawaii.



Underwater Attractions

The warm tropical waters of Hawaii and the islands of the South Pacific are known for their beautiful reefs and rich diversity of sea life - including sea turtles, colorful fish, dolphins and whales.



French Polynesia

French Polynesia has enchanted travelers for centuries. You'll experience the same feeling on perfect islands like Bora Bora and Moorea.



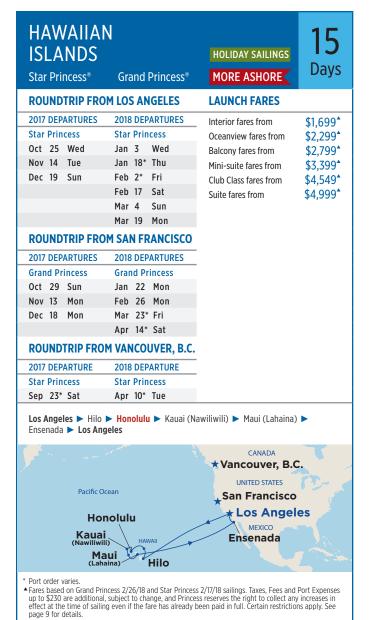
Experience the Aloha Spirit

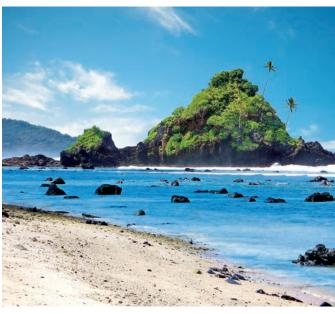
* Port order varies

Immerse yourself in the Hawaiian culture with savory dishes like luau pork, exotic tropical cocktails and traditional dances, and gain valuable insights into the islands' culture with onboard cultural ambassadors. Celebrate the King Kamehameha Festival with lei making workshops, ukulele classes, and watch entertainers and musicians at the Halau Hula Olana Folkloric Show.

HAWAII, TAHITI & SAMOA Emerald Princess®	MORE ASHORE	28 Days
2017 DEPARTURE DATE	LAUNCH FARES	
Oct 8 Sun	Interior fares from Oceanview fares from Balcony fares from	\$3,599* \$4,799* \$5,799*
2018 DEPARTURE DATE Mar 30* Fri	Mini-suite fares from Club Class fares from Suite fares from	\$8,699* \$11,299* SOLD OUT
Los Angeles ► Hilo 🏽 Honolulu ► Maui Apia (Samoa) ► Bora Bora ► Tahiti (Pa		Pago Pago ▶
Honolulu (Laha Kauai (Nawiliwili) HAWAII Pago	ui UNITED STATE Los Angel	
SAMOA Apia AMERICAN SAMOA TAHIT	Bora Bora Moorea FRENCH POLYNESIA Papeete South Pacific	

▲ Fares based on 10/8/17 sailing. Taxes, Fees and Port Expenses up to \$195 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare has already been paid in full. Certain restrictions apply. See page 9 for details.





A vision of South Seas paradise in Pago Pago, Samoa.

THE RELAXED CHARMS OF MEXICO

The pace is different south of the border—in warm seaside towns like Cabo San Lucas and Puerto Vallarta. You can relax on a sunny beach, settle into a cantina for a margarita and fish tacos, or shop for crafts in a waterfront marketplace. Princess® offers wonderful options from Los Angeles or San Francisco.



Puerto Vallarta

Discover hidden treasures near Puerto Vallarta's inviting beaches — including the rocky caverns of the Marietas Islands.



Mazatlán

The sunny port of Mazatlán is centered around an old town with timeless culture, colorful architecture, a thriving market and a grand cathedral.

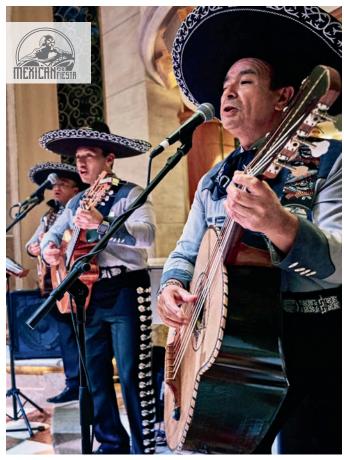


Cabo San Lucas

What was once a sleepy fishing village at the tip of the Baja Peninsula has become one of North America's great resort destinations, with iconic rock formations and some of the finest beaches you'll find anywhere.

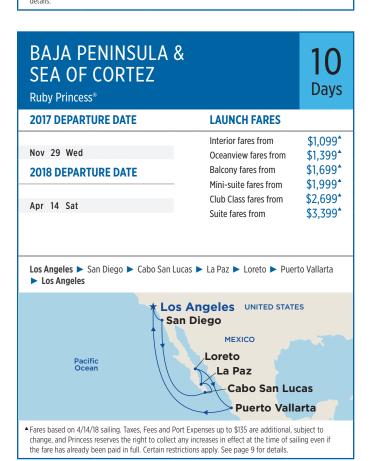






Fiesta Time!

Get into the Mexican Fiesta spirit on board with live mariachi music, margarita and tequila tastings, authentic Mexican cuisine and much more.



MEXICAN RIVIERA Grand Princess*		10 Days				
2017 DEPARTURE DATES	LAUNCH FARES					
Sep 25 Mon Dec 8 Fri Oct 5 Thu Nov 28 Tue 2018 DEPARTURE DATES	Interior fares from Oceanview fares from Balcony fares from Mini-suite fares from Club Class fares from	\$999 [*] \$1,299 [*] \$1,599 [*] \$1,899 [*] \$2,549 [*]				
Jan 2 Tue Feb 16 Fri Jan 12 Fri Mar 13 Tue Feb 6 Tue San Francisco ▶ Puerto Vallarta ▶ Manzanille San Francisco	Suite fares from o ► Mazatlán ► Cabo San Luc	\$3,099*				
San Francisco San Francisco WEXICO Cabo San Lucas Mazatlán Puerto Vallarta Manzanillo						

the fare has already been paid in full. Certain restrictions apply. See page 9 for details.

CALIFORNIA'S GOLDEN COAST

Few states can boast the diversity of attractions that California has—from the Golden Gate Bridge and majestic redwoods of the north to the wineries and Spanish charms of the central coast to the surf and style of Southern California.



Santa Barbara

Charming Santa Barbara is what many people picture California to be—a perfect climate, authentic Spanish colonial architecture, a lively waterfront and wide sandy beaches. It's also the gateway to one of California's best wine regions, with countless wineries offering tastings and tours.



Monterey

Be part of our maiden Princess call in Monterey, site of John Steinbeck's famous *Cannery Row*. It's come a long way from its days as a sardine canning capital. Today, the city is better known for its beautiful surroundings and world-class Monterey Bay Aquarium.



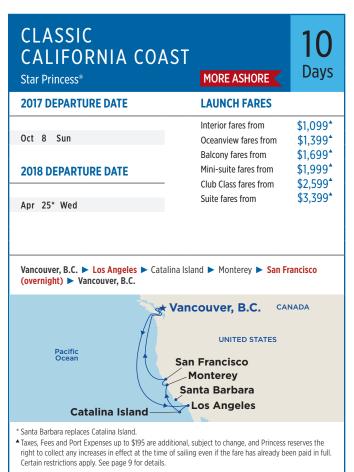
San Francisco

The City by the Bay has more A-list attractions packed into its streets than most cities five times her size. Don't miss the iconic Golden Gate Bridge, a ride on the classic cable cars, Alcatraz, Fisherman's Wharf and the revitalized Embarcadero.









A NEW WAY TO GET AWAY

When you feel the need to get away, we've got just the thing.

Join Princess® on one of our West Coast Getaways—even if you only have a few days, you can enjoy all the delights of a Princess vacation on a timeline that fits your schedule.



Getting close to the sea on a fun boat ride.



Good food, great friends and fine wine.



Relax and Unwind

The best destination on your getaway may be your Princess ship. Let the attentive Princess staff serve you as you settle in by a pool with a good book or dine in our restaurants and gastropub. In the evening take in a Broadway-style show, mingle in a piano lounge, try your hand in the Casino and much more.



WEST COAST GETAWAY Emerald Princess® Ruby Princess®		4 Days
2017 DEPARTURE DATES	LAUNCH FARES	
Emerald Princess Ruby Princess	Interior fares from	\$449*
Nov 17* Fri Nov 25* Sat	Oceanview fares from	\$549 [*]
	Balcony fares from	\$699 *
2018 DEPARTURE DATES	Mini-suite fares from	\$849 *
	Club Class fares from	\$1,149*
Ruby Princess Feb. 22 Thu	Suite fares from	\$1,349*
Mar 22 Thu		
Los Angeles ► Santa Barbara ► Ensenada	a ► Los Angeles	
Santa Barba Catalina Island Pacific Ocean	t Los Angolos U	NITED TATES
Catalina Island	Los Angeles s	

PACIFIC COASTAL GETAWAYS				
1 Day	PACIFIC COASTAL			
	Seattle ► Vancouver, B.C. Ruby Princess: May 5,* 2017, Sep 30, 2017 Emerald Princess: May 20,* 2017, Sep 24, 2017			
3 Days	PACIFIC COASTAL			
	Los Angeles ➤ Vancouver, B.C. Island Princess: Sep 20,* 2017 Star Princess: Nov 29, 2017, Dec 16*, 2017 Ruby Princess: Apr 24, 2018			
	PACIFIC COASTAL			
4 Days	Vancouver, B.C. ► Astoria ► Los Angeles Coral Princess: Sep 23, 2017, May 5, 2018 Emerald Princess: May 9*, 2018 Island Princess: Apr 9*, 2018			

Lead-in fares are based on the lowest category stateroom for each category type. Fares for oceanview staterooms offer a non-obstructed view. Launch Fares represent the lead-in introductory fares and are subject to change. Launch Fares and other amounts are in U.S. dollars unless stated otherwise and are available in North America only. Rates shown are per person, cruise or Cruisetour only, based on double occupancy and do not apply to singles or third- and fourth-berth guests; contact Princess Cruises for third- and fourth-berth guest fares.

This offer is based on space availability, is capacity controlled and applies to the sailing dates and stateroom categories shown on each itinerary. Fares may remain at a discounted level after this promotion. See the applicable 2017 Princess Cruises brochure or princess.com for terms, conditions and definitions that apply to all bookings.



Explore the colorful reefs off the shores of Mexico.

DISCOVER UNIQUE EXPERIENCES ON SHORE

With Princess,® you don't just get to see the best destinations from the West Coast—you get to experience them just the way you want to with our array of award-winning excursions. Go zip lining above a Mexican jungle canopy, sip wine in a California vineyard, hike into a dormant volcano in Hawaii and much more.



SAN FRANCISCO: Alcatraz & Sausalito – Sail by ferry to the infamous Alcatraz then travel by motorcoach across the Golden Gate Bridge to the waterfront village of Sausalito. This full-day tour also takes you to Vista Point for a photo stop at the northern end of the bridge, and past such sights as Fisherman's Wharf and Ghirardelli Square.



MAZATLÁN: Estuary Cruise & Tropical Birds – A treat for bird-watchers and nature-lovers alike. Spend the day cruising among exotic waterfowl, palm-tree-lined waterways and nature at its very best. Cap your day off with an hour at the beach and a complimentary Mexican meal.





HONOLULU: Call of Duty: The Pearl Harbor Museums & Memorials – Delve into the significance of the attack on Pearl Harbor and its place in World War II history on this full-day tour that includes the USS Arizona Memorial, USS Missouri Battleship, Pacific Aviation Museum and the USS Bowfin Submarine and Museum.



CABO SAN LUCAS: Sea of Cortez Zodiac Raft & Snorkel - Under-the-sea explorers looking for a more intimate snorkeling experience will delight in a Zodiac tour to the Sea of Cortez and two different snorkel sites filled will underwater delights. Your high-speed cruise includes photo opportunities at Land's End, Lover's Beach and the iconic natural landmark, El Arco.



HONOLULU: Shark Encounter - Come face-to-face with sharks. Step inside a safe shark cage and thrill to the sight of sharks pressing their noses right up to the safety windows. Learn about shark biology and behavior as you get up-close and personal to these awesome creatures in their natural habitat. No scuba experience is necessary.

©Discovery at SEA

Princess Cruises® is proud to offer excursions that are not only fascinating for the whole family, but recommended by two of the most trusted names in world travel — Discovery $^{\text{\tiny TM}}$ and Animal Planet.[™] Plus tours created exclusively for Princess are also available.



LOS ANGELES: Universal Studios on Your Own -Spend a half-day exploring Universal Studios theme park on your own. Enjoy thrilling movie-themed rides and shows, including the new attraction - The Wizarding World of Harry Potter.™ Take the famous Tram Tour for a sneak peak into the inner workings of a Hollywood movie studio.



SANTA BARBARA: Cycling through the Vineyards -Pedal approximately 15 miles of the scenic Santa Ynez Valley wine country. Make scenic stops in Solvang and Los Olivos. Enjoy wine tastings, visit a lavender farm and savor a rustic Italian-inspired lunch to complete your full-day tour.

ENLIGHTENING EXPERIENCES

Princess® brings the regions you visit from the West Coast to life with special offerings on ship and on shore. Guest presenters and onboard programming put the spotlight on culture and history, including hula dance in Hawaii and folkloric music and dance in Mexico. And you'll sample authentic regional dishes like Hawaiian suckling pig, Mexican margaritas and California wine.



Festivals of the World: Take part in some of the world's greatest celebrations—including Hawaii's King Kamehameha Festival with hula dance classes and ukulele lessons, and Mexico's Day of the Dead featuring crafts and traditional dances.





Discovery at SEA: Our exclusive partnership with Discovery Communications™ lets you come back captivated with Stargazing on our top deck; activities featuring Discovery™ hit shows such as *Finding Bigfoot* and *Shark Week*; plus our new Encounters with Discovery at SEA speaker series. Get more out of your travels with engaging presentations by local destination experts, plus naturalists and specialists in their fields.

Sensational New Offerings from Curtis Stone: Award-winning chef and restaurateur Curtis Stone brings his passion for fresh seasonal ingredients and creative preparations on board with special dishes created just for Princess. "Crafted by Curtis" dishes are available in the main dining room on all ships, and SHARE, a new specialty restaurant by Curtis Stone is available on board Emerald and Ruby Princess. princess.com/curtis-stone



The Salty Dog Gastropub: Casual bites, small plates, craft beers and a premium international whiskey menu are the trademark of Salty Dog Gastropub. Enjoy dishes like "The Ernesto" Burger, voted Cruise Critic's #1 burger at sea, from Ernesto Uchimura, former Executive Chef of Umami Burger, who was named "Chef of the Year: The Comfort Master," from Los Angeles Magazine. princess.com/gastropub



Chef Ernesto Uchimura

DESIGNED FOR FRESH

Our cuisine is prepared from scratch, using regionally sourced ingredients — the stocks that make up the soups and sauces in the dining rooms, the artichoke soufflé at Sabatini's, the delicious desserts, and hand-tossed pizza named "Best Pizza at Sea" by USA TODAY. You'll experience the freshness and care that goes into every dish.



Chocolate Journeys: You'll find plenty of ways to satisfy your chocolate craving including new confections from master chocolatier Norman Love, chosen as the Inaugural Inductee into the Chocolatier Hall of Fame by ${\it Dessert\ Professional\ Magazine}.\ {\it Look}$ for Chef Love's sinfully delicious signature desserts in our main dining rooms, plus exquisite breakfast pastries and evening cakes in Horizon Court. princess.com/chocolate



Master Chocolatier Norman Love

Venues vary by ship. Nominal charges may apply. Note: Once on board and subject to availability, you may switch from Traditional Dining to Anytime Dining with 24-hour notice to the maître d'hôtel. Anytime Dining is not available on all ships. Dining options, locations and venues may vary by ship, and actual meal times and charges are subject to change

BLISSFUL PURSUITS

On a Princess® cruise, you've got nothing but time to follow your mood wherever it leads. There are countless opportunities to enjoy your day and rejuvenate your body, mind and spirit.



Lotus Spa: The award-winning Lotus Spa offers a variety of wonderful treatments from massages to manicures. World-class gym equipment and courses including yoga are available in the Fitness Center.



Shopping: In the tax- and duty-free Shops of Princess Cruises, you will find accessories, makeup and more from brands like Estée Lauder, Lancôme, Clinique and Swarovski, as well as meticulously crafted fine jewelry from our partner, EFFY.



The Piazza: In the bustling Piazza, the ship's heart and soul, there's always something happening. Stop by anytime, day or night, to find musicians and street performers entertaining, or to simply have a cocktail or coffee with a friend.



The Sanctuary: The soothing adult-only retreat, The Sanctuary, is an on-deck oasis offering massages, light snacks and refreshing beverages, and personal entertainment systems.



Princess Luxury Bed: Settle in for a great night of sleep in the Princess Luxury Bed, designed by renowned sleep expert Dr. Michael Breus and design guru Candice Olson, featuring a scientifically engineered mattress, luxurious linens and more. princess.com/sleep

AFTER-DARK ALLURE

When the day is done, the fun is just beginning. From outstanding production shows to comedians, live music and more, every evening your Princess® ship comes alive.



Casino: Thrilling games of chance and a sophisticated atmosphere are the allure in the exciting casino, where you can try your hand at slots, blackjack, roulette and more.



Nightlife: Enjoy thrilling nightlife throughout the $\operatorname{ship}-\operatorname{live}$ music including pianists in the bars and lounges, dancing in the nightclub, illusionists, toprated comedians and more.



Magic to Do: From award-winning Broadway composer Stephen Schwartz comes this spectacular new show, pairing Mr. Schwartz's most famous compositions and a brand-new song with magical illusions. princess.com/magictodo



The Voice of the Ocean: Who among your fellow guests has what it takes to be a star? Enjoy the excitement and spectacle of TV's wildly popular international singing competition, The Voice of the Ocean, where you can compete, or help choose the winner. princess.com/voice

OUR WEST COAST FLEET

Our fleet sailing from the West Coast for 2017—2018 includes six of our spectacular ships. Whichever ship you sail upon, you'll enjoy attentive Princess® service, superb dining, engaging activities and wonderful entertainment.

	Emerald Princess® Ruby Princess®	Star Princess®	Grand Princess®	Island Princess® Coral Princess®
Guests	3,080*	2,600*	2,600◆	2,200 & 2,000*
Balconies	Nearly 900	Over 700	Over 700	0ver 700
Length	952	949	949	965
Gross Tonnage	113,561	108,877	107,517	92,000
Theater				
Movies Under the Stars® (poolside theater)	•	•	•	•
The Sanctuary (relaxing retreat for adults)				
Lotus Spa® & Fitness Center	-	•	-	•
Italian-inspired Piazza				
Casino	•	•	•	
SHARE by Curtis Stone (specialty restaurant)	•			
Sabatini's™ (Italian specialty restaurant)		•	•	•
Crown Grill sM (steak & seafood specialty restaurant)	•		•	
Alfredo's Pizzeria			•	
The Salty Dog Gastropub* (specialty restaurant)	•			
Vines (wine & seafood bar)	•	•	•	
Bayou Café & Steakhouse				•
The International Café (24-hour coffees, desserts, sandwiches, and tapas)	•	•	•	•^

Venues and dining options vary by ship. Nominal charges may apply.

Left to right: Friends enjoying a meal together in SHARE by Curtis Stone; grab the popcorn and a seat by the pool for Movies Under the Stars.





 $^{^{}st}$ The Salty Dog Gastropub operates only for 4 hours in the evening within the Wheelhouse Bar.

[^] On Coral Princess only.

[•] May vary by ship. See deck plans on princess.com/ships for details.













Interior

Oceanview

Balconv

Mini-suite with balconv

Suite with balconv

Stateroom Amenities & Services

All of our staterooms include:

- · Comfortable queen or two twin beds
- 100% cotton high thread count linens
- · Refrigerator, TV, hair dryer
- · Bathroom with shower
- · Digital security safe

Mini-Suites have all the standard stateroom amenities, plus:

- · Balcony with 4 chairs, table
- · Bathroom tub and massage shower head
- Floor-to-ceiling sliding glass doors
- · Welcome glass of champagne
- · Separate sitting area with sofa-bed
- · Luxury mattress topper and pillows
- Two flat-panel TVs

NEW Club Class Mini-Suite

This premium new stateroom category features all the standard Mini-Suite amenities, but with exclusive VIP touches:

Club Class Dining!

- Exclusive area of the Main Dining Room
- Expedited seating with no wait
- Expanded menu options
- · Dedicated wait staff
- · Uniquely-styled décor
- · Table-side preparations

Upgraded Amenities & Services:

- The Princess Luxury Bed
- Priority embarkation and disembarkation at the beginning and end of your cruise
- One-time complimentary wine set-up^
- · Evening canapés, upon request
- · Luxurious terry shawl bathrobes princess.com/clubclass

Full Suites have all the amenities of a Mini-suite, plus:

- · Luxury balcony furniture including 2 loungers, 4 chairs, table and ottoman
- · Bathroom tub and separate shower
- 2 floor-to-ceiling glass doors
- · Separate sitting area with sofa-bed, chair and 2 tables
- One complimentary mini-bar setup
- · Spacious walk-in closet
- · Upgraded bathroom amenities
- · Complimentary use of the Lotus Spa® Thermal Suite°
- · Laundry and professional cleaning services
- · Complimentary dinner in a specialty restaurant on embarkation day+
- · Priority specialty dining & shore excursion reservations
- · Priority Disembarkation at tender port For details, visit princess.com

Wheelchair-accessible rooms

Princess offers a selection of staterooms that provide full wheelchair-turning space. In addition, these staterooms include a roll-in shower equipped with grab bars and a fold-down bench seat, an easy access closet and a writing desk with wheelchair access. Cabins range from approximately 237 to 624 square feet based on stateroom category. Visit princess.com for more details.

Note: Floor plans, amenities and stateroom diagrams represent typical arrangements and may vary by ship. Certain stateroom categories may vary in size and configuration by ship. Square footage varies based on stateroom category and deck location. Stateroom views are considered unobstructed unless noted otherwise. Obstructions do not include certain nautical items like handrails, dividers or ship hardware. For balcony staterooms, the view is determined from the perspective of the balcony railing, Balconies may have either solid steel or glass railings. Some categories have portholes versus picture windows. Some staterooms are partially to fully obstructed, as shown on deck plans. Upper berth and bed ladder capacities are 250 lbs. Staterooms that can accommodate rollaways have two lower berths and one upper berth, and the staterooms can accommodate a fourth berth as a rollaway bed upon request at time of reservation. There are a limited number of rollaway beds per ship, per voyage. Use of rollaway beds restricts cabin space. Call 1.800.774.6237 for more information.

^{*} Open every evening for dinner and for breakfast and lunch on sea days

Includes 1/2 bottle of red wine and ½ bottle of white wine on embarkation day

On Royal Princess and Regal Princess.

[†] Applicable on cruises 6 days or longer.

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BOOK NOW! Contact your travel consultant | 800.774.6237 | princess.com



Special offer for veterans, retired and active military

Princess® honors our U.S. and Canadian militaries with up to \$250 free onboard spending money, depending on cruise length. This offer can be combined with other promotions and used on any cruise, any time of the year to anywhere we sail! Call your travel consultant or Princess® at 1.800.774.6237 for details.



P.O. Box 947, Santa Clarita, CA 91380-9047

*

CANADIAN RESIDENTS: Fares are shown in U.S. dollars, and are also available in Canadian dollars. Ask your consultant or call Princess for details.

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YOUR PROFESSIONAL TRAVEL CONSULTANT: